

FOR IMMEDIATE RELEASE June 15, 2022

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Local Developer Brings Dedicated Pickleball Facility to Central Ohio

Pickle & Chill to feature 11 indoor and outdoor pickleball courts, outdoor games, bar and restaurant

(Columbus, OH – June 2, 2022) – Continental Real Estate President and Founder, Chairman of Continental Hospitality Group and pickleball enthusiast David E. Kass and his wife Cari are bringing the first indoor fully dedicated pickleball courts to Ohio when they open <u>Pickle & Chill</u> at 880 W. Henderson Rd, the current home of Tennis Ohio, which will continue to operate at this location.

Pickleball – a combination of tennis, ping-pong, and badminton – is becoming one of the fastest growing sports in the United States. The number of players has grown exponentially over the past eight years – especially in the wake of the pandemic; close to five million people have become pickleball enthusiasts.

We have always been a tennis family but in the past few years we have become really excited about pickleball as well,"said David Kass. "For one reason -- unlike tennis or many other racquet sports -- it's so easy to jump right in and, inside of an afternoon, you can master the basics and play a fun, competitive game with your friends."

Pickle & Chill will open in two phases. In October of this year, the 25,000 square foot venue will have its grand opening and feature six indoor courts, which will ultimately be connected to five open air courts via garage doors and large windows. *Pickle & Chill* when complete, will also offer a full bar and lounge with multiple food offerings inside and out. The indoor area will have seating for 150 to 200 patrons, with a generous amount of outdoor space as well to enjoy snacks and a beverage and to watch or play pickleball.

After the initial opening of the indoor courts in October, Phase II will build out the rest of the interior and outdoor spaces, and the completed *Pickle & Chill* will be fully open in the summer of 2023.

In addition to the relatively simple rules and ease of access into the sport, pickleball is inexpensive, requiring just a variation of a ping-pong paddle and a wiffle ball. Existing tennis courts can be easily retrofitted to pickleball requirements. Pickleball courts and complexes have been springing up across the country.

"There is currently no place in Columbus – or Ohio – to casually hang out and play pickleball, combined with a fun eating and drinking experience. That's where *Pickle & Chill* comes in," said Kass.

Pickleball does resemble tennis and other sports, however, in that there are levels of competence and skill. Kass is planning his grand opening in time to host a Major League Pickleball Tournament on October 14 to 16. Over 50 of the world's top players from across the country will converge on Columbus for a competition which will feature the best pickleball players in the United States. The Kass's along with a few family members and close friends are the owners of The Bus, Columbus's entry into Major League Pickleball.



Pickle & Chill will host leagues, tournaments, court rentals, parties and more.

"Given the exponentially growing popularity of this sport, we are optimistic that Pickle & Chill will be a success this fall, and especially by next summer when we complete Phase II," said David Kass. "Cari and I are really looking forward to the Grand opening, and we hope that Pickle & Chill becomes the fun, casual headquarters for pickleball in Central Ohio."

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